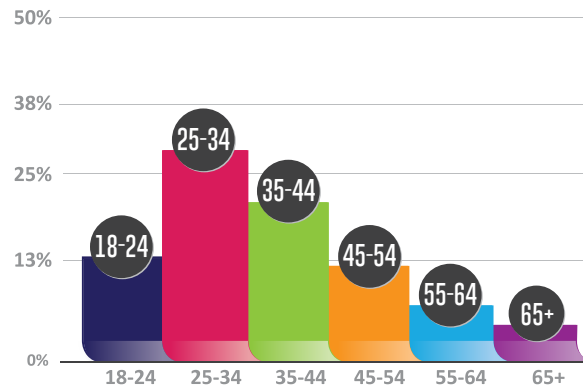




SCHOOL HOLIDAY ACTIVITIES.com.au MEDIA KIT

Who do we reach?

- 1.2 million annual page views
- 96% Australian traffic
- Mostly 25 - 44 years old
- 65% female



Top articles

- School Holiday Activities Perth
- School Holiday Activities Melbourne
- Things to do with Teenagers in Melbourne
- School Holiday Activities Sydney
- School Holiday Activities Brisbane
- School Holiday Activities Adelaide

Advert prices

Essentials

Inclusion in our high ranking article specific to your town or city.

You get:

- an image +
- 150 words +
- link to your website.

\$295 per school holidays or \$795 per year

Enhanced

Essentials package +

You get:

- to tell your business' story in an online editorial – up to 2000 words + 5 images
- full contact details and link to your business.

\$995 per year

Premium

Enhanced package +

You get:

- leaderboard (1 month of your choice)
- sidebar advert (1 month of your choice)

\$1995 per year

*All prices are + GST